

# NOISE/NEWS INTERNATIONAL

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## 2026 Rate Card

Effective 1 January 2026



***Noise/News International (NNI)* is a free digital publication of the International Institute of Noise Control Engineering and the Institute of Noise Control Engineering of the USA.**

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*NNI* informs the growing international body of professionals who work to control noise and vibration. Among its readers are engineers, research scientists, manufacturers, policy makers, regulators, consultants and students.

*NNI* enjoys circulation in 40 nations around the world, including distribution through:

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*Noise/News International* website, **[www.noisenewsinternational.net](http://www.noisenewsinternational.net)**,  
with 20,000 downloads

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40 Noise Control Organizations around the world

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Institute of Noise Control Engineering of the USA (1,000 members)

**To Reach these Influential Professionals with your Message, contact:**

INCE Business Office | [ibo@inceusa.org](mailto:ibo@inceusa.org)

## A publication of I-INCE and INCE-USA for professionals working to control noise and vibration across the world.

### The Place to Advertise

NNI is the preferred channel to reach engineers and other professionals whose practices concern the prediction, avoidance, abatement, measurement, analysis, classification, and control of noise and vibration in the fields of:

- ▶ Architecture
- ▶ Communities
- ▶ Industrial Settings
- ▶ Military
- ▶ Airports
- ▶ Communications
- ▶ Manufacturing
- ▶ Public Spaces
- ▶ Construction
- ▶ Highways
- ▶ Mining
- ▶ Transportation

### Leading Noise/News Since 1993

For more than 25 years, NNI has served as a leading source of news for noise and vibration control professionals.

### Benefits

NNI is available in both **BLOG** and **PDF/PRINT** formats, delivering numerous benefits to advertisers:

- ▶ Immediate, convenient distribution via [www.noisenewsinternational.net](http://www.noisenewsinternational.net)
- ▶ Continuous updates and news items without the wait for quarterly updates
- ▶ Wider distribution among affiliated organizations.
- ▶ Increased readership in the United States and more than 40 nations where I-INCE member societies operate.
- ▶ Embedded live links from digital ads to sponsoring company webpages for robust contact with customers.

### Acceptable Payment Methods

- ▶ US Check
- ▶ Visa
- ▶ Master Card
- ▶ American Express
- ▶ Electronic Bank
- ▶ Wire Transfer

### Liability

Publisher reserves right to hold advertisers and their agencies jointly and severally liable for money due and payable to publisher. Publisher is not liable for delays in delivery and non-delivery in event of action by government or quasi-government entity or fire, flood, insurrection, riot, explosion, embargo, interruption of any kind, or any condition beyond the Control of the publisher.

### Publisher's Protective Clause

The publisher reserves the right to **cancel or reject** any advertising at any time and to add the word advertisement to any copy that in the publisher's opinion simulates editorial material and might mislead readers.

The publisher **will not** be bound by any conditions, printed or otherwise, appearing on order blanks or copy instructions when such conditions conflict with the regulations set forth in the rate card.

**Advertiser and agency** shall indemnify, defend, and hold harmless the publisher from any and all liability for content of advertisements—including but not limited to text, illustrations, maps, representations, sketches, trademarks, labels or other copyrighted matter or unauthorized use of any person's name or photograph—arising from the publisher's reproduction and publication of such advertisements pursuant to the order of the advertiser or agency.

LOCATION	BLOG FORMAT AD SPECS	PDF AD SPECS
	<b>SIZE (PIXELS)</b>	<b>FULL COLOR (INCHES)</b>
<b>BLOG:</b> Two-Sided Banner (All Pages/Each Side) <b>PDF:</b> Full Page (Color)	<b>200 X 642</b>	<b>7.5" X 10" (Live Area)</b> <b>8.5" X 11" (Trim Area)</b> <b>8.75" X 11.25" (Bleed Area, 0.125" all 4 Edges)</b>
<b>BLOG:</b> Home Page (No Specific Location) <b>PDF:</b> Half Page (Color)	<b>443 X 200</b>	<b>7.5" X 4.875" (Bleeds N/A)</b>
<b>BLOG:</b> Internal Article (No Specific Location) <b>PDF:</b> Quarter Page (Color)	<b>600 X 240</b>	<b>3.75" X 4.875" (Bleeds N/A)</b>
<b>BLOG:</b> Sidebar <b>PDF:</b> Quarter Page (Color)	<b>250 X 200</b>	<b>3.75" X 4.875" (Bleeds N/A)</b>
	<b>ACCEPTABLE BLOG File Formats:</b> JPG, GIF, or PNG <b>Resolution:</b> 72 DPI   RGB Color Mode	<b>ACCEPTABLE PDF/PRINT File Format:</b> PRESS Quality <b>Resolution:</b> 300 DPI at FINAL Size <b>Color Mode:</b> CMYK (Cover Ads) <b>NOTE:</b> Please DO NOT include PRINTER, CROP or ANY marks on the file.

See last page for RATE and PAYMENT information.



# SAMPLE BLOG AD LOCATIONS

## SIDEBAR



## TWO-SIDED BANNER

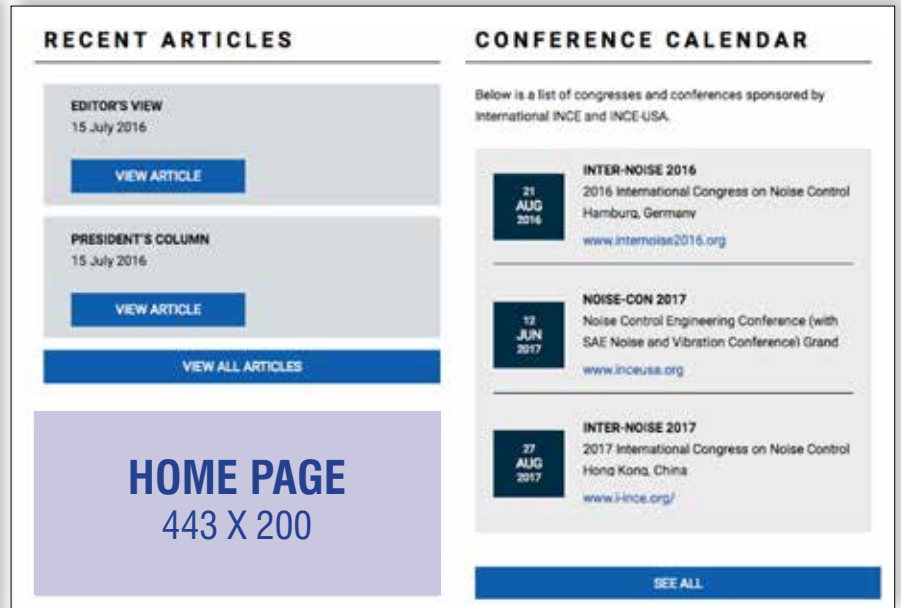


Diagrams are  
Not to Scale

## INTERNAL ARTICLE (LOCATION MAY VARY)



## HOME PAGE (LOCATION MAY VARY)

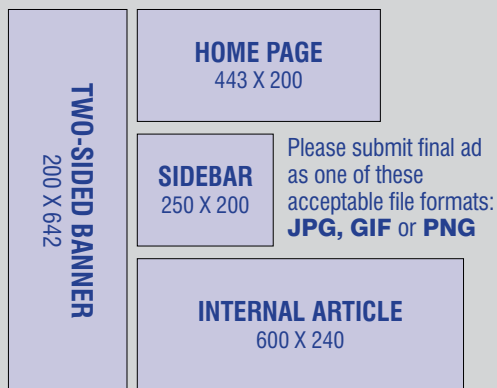


Ads will be displayed on webpage carousels.

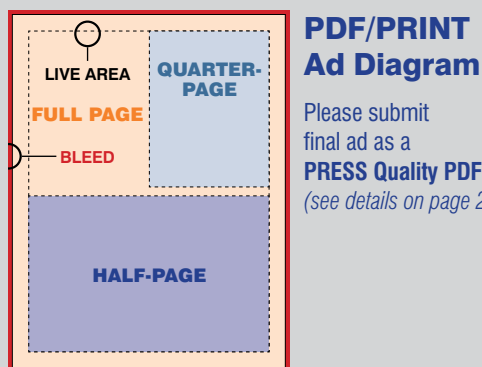
# NOISE/NEWS INTERNATIONAL

Publication Dates	27 MAR	26 JUNE	25 SEPT	18 DEC
<b>SUBMISSION DEADLINES</b>				
Insertion order <i>with</i> Payment	9 FEB	4 MAY	3 AUG	2 NOV
Final Ad file	27 FEB	22 MAY	21 AUG	20 NOV

## BLOG Ad Diagram\*



\*Not to Scale (See page 3 for sample ad locations)



▶ Please send completed insertion order form along *with* payment via:

EMAIL: [ibo@inceusa.org](mailto:ibo@inceusa.org)

MAIL:

401 Edgewater Place, Suite 600,  
Wakefield, MA 01880

▶ Submit final ad file as an attachment via email to\*: [ibo@inceusa.org](mailto:ibo@inceusa.org)

\*NOTE: please **do not embed** file in the body of the email

# 2026 AD INSERTION ORDER

## Advertising Company & Contact Information:

NAME

COMPANY

ADDRESS

PHONE

FAX

E-MAIL

## ADVERTISING DETAILS

(Please Check all Appropriate Boxes) for BLOG and PDF ADs

AD LOCATION AND SIZE		RUN TIME (Months) / Issues			
		3* / 1	6 / 2	9 / 3	12 / 4
<input type="checkbox"/>	<b>BLOG:</b> Two-Sided Banner (All Pages/Each Side)	\$ 750	\$ 1350	\$ 1950	\$ 2550
<input type="checkbox"/>	<b>PDF:</b> Full Page (Color)	\$ 2000	\$ 4000	\$ 6000	\$ 8000
<input type="checkbox"/>	<b>BLOG:</b> Home Page (No Specific Location)	\$ 500	\$ 900	\$ 1300	\$ 1700
<input type="checkbox"/>	<b>PDF:</b> Half-Page (Color)	\$ 1500	\$ 3000	\$ 4500	\$ 6000
<input type="checkbox"/>	<b>BLOG:</b> Internal Article (No Specific Location)	\$ 400	\$ 700	\$ 1000	\$ 1300
<input type="checkbox"/>	<b>PDF:</b> Quarter-Page (Color)	\$ 750	\$ 1500	\$ 2250	\$ 3000
<input type="checkbox"/>	<b>BLOG:</b> Sidebar	\$ 300	\$ 550	\$ 800	\$ 1050
		\$ _____	\$ _____	\$ _____	\$ _____
		<b>TOTAL: \$ _____</b>			

\*3 Month Minimum Placement Order

12 Month Rate Includes: (a) Listing of all NNI representatives worldwide; (b) \$200 USD discount on Exhibition fees for INCE sponsored expositions in North America; and (c) Corporate link on INCE-USA website

**FULL PAYMENT DUE WITH INSERTION ORDER**

## Payment Information:

☐ **CHECK** (Made Payable to INCE in US Dollars) ☐ **Electronic Bank** ☐ **Wire Transfer**

☐ **CREDIT CARD:** ☐ VISA ☐ MasterCard ☐ AmEx

ACCOUNT #

EXP

CODE

CARDHOLDER NAME

SIGNATURE

DATE

**Questions? Contact:** [ibo@inceusa.org](mailto:ibo@inceusa.org)

▶ All purchased ads will also appear in the *NNI* archival pdf, at no extra cost. This may require alternative image dimensions.



**INCE-USA Business Office**

401 Edgewater Place | Suite 600 | Wakefield, MA | USA  
[www.ince-usa.org](http://www.ince-usa.org) | Email: [ibo@inceusa.org](mailto:ibo@inceusa.org)